



## EM-Assist Expands Air Emission Management Capabilities

**Salt Lake City, UT – September 20, 2010** – EM-Assist, Inc., a leading provider of environmental services and training solutions, is pleased to announce the addition of Clyde Rhodes to the company's team. As one of the nation's leading experts in developing air Emission Reduction Credits (ERCs), Mr. Rhodes previously helped clients including ALCOA, Boeing, and Honeywell profit from the development, management, and sale of ERCs.

The Environmental Protection Agency (EPA) has designated large portions of the country that do not conform to the National Ambient Air Quality Standards (NAAQS) as nonattainment areas (NAAs). In such NAAs, companies must work with state and local regulators to obtain permits for new air emission sources. Generally, these permits will require that emission increases be offset by emission decreases within the same NAA. This requirement for emission offsets creates the demand for ERCs. Consequently, the opportunity to generate and sell ERCs is available in approximately 650 counties throughout much of the United States.

Once emission reduction opportunities are identified, one must assure conformance with a myriad of requirements and then get complete and accurate documentation in place. Sometimes ERCs can be created retrospectively (i.e., based on past emission reductions including those resulting from past plant closures) and other times they must be identified and applied-for prior to the actual emission reduction.

Gregg Alex, EM-Assist Executive Vice President, said, "We already have an expansive track record of saving clients money through value-added environmental services. By bringing Clyde on board, we take that capability to a new level by helping clients large and small capture value through the creation and proper management of Emission Reduction Credits, which may include generating profits for our clients by selling ERCs."

Mr. Rhodes is a veteran engineer with a focus on air quality. He has pioneered ERC management strategies since 2001 and has a proven history of successful ERC experience spanning creation, registration, management, and sale of ERCs. Mr. Rhodes has developed ERCs resulting from plant closures, deployment of pollution control technology, and process improvements. In addition to developing ERCs, Mr. Rhodes has helped Fortune 500 companies with all aspects of air quality compliance including Title V, emission inventories, and minimizing the cost and operating impact of environmental compliance. Mr. Rhodes previously held positions with DuPont-Conoco, Dames & Moore (now URS), Brown & Caldwell, and his own firm YES! Environmental.



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### **ABOUT EM-ASSIST**

EM-Assist, Inc. is government's trusted partner for environmental program management, technical support, and training solutions. The company helps clients cost-effectively address their most challenging environmental compliance, information management, conservation and planning, and restoration needs. EM-Assist also helps clients deliver the right training to the right people at the right time by blending custom eLearning courseware with instructor-led training, and by providing efficient training program administration through powerful, easy-to use learning management systems. EM-Assist, founded in 1996, is headquartered in Folsom, CA and has 140 professionals in multiple offices throughout California, Colorado, North Carolina, Oklahoma, Utah, and Virginia. Additional information can be found on the company's Website located at [www.EM-Assist.com](http://www.EM-Assist.com).

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